

PRIVACY POLICY

This Privacy Policy describes how Hylton Casting LLC (“Hylton”) collects, uses, maintains and safeguards personally identifiable information (“Personal Information”) collected via our website located at www.hyltoncasting.com (the “Site”). Your use of the Site constitutes your acceptance of the terms and conditions of this Privacy Policy, so please read this document carefully.

COLLECTION OF PERSONAL INFORMATION

Information You Provide to Us

Hylton collects Personal Information that you voluntarily provide us when you register for Hylton, create a talent profile, or create an employer profile. We also collect Personal Information when you sign up for email newsletters or alerts from Hylton. Personal Information may contain your name, email, contact information, your location, as well as other information you provide to Hylton. We also request a date of birth only for the limited purpose of verifying that the individual is not a minor.

IP Address and Device Information

The Site may collect, log, and aggregate certain anonymous information used to administer the Site. This information includes your Internet Protocol (“IP”) address and your domain name. An IP address is a number that is automatically assigned to your computer by the Internet Service Provider (“ISP”) through which you access the internet and a domain name is the name of the ISP computer itself through which you access the internet. The Site may log IP addresses and domain names and aggregate them for system administration and to monitor Site usage. We may use the aggregated information to measure the number of visits to our Site, the average time spent on our Site, the number of pages viewed, and various other statistics to help us evaluate how the Site is used and to continuously improve the content we provide.

Third-Party Information

Hylton may also obtain information about you through third-party sources as permitted by applicable law, such as public databases, social media platforms, and marketing partners.

USE OF PERSONAL INFORMATION

Except as otherwise explicitly stated in this Privacy Policy, Hylton does not use Personal Information obtained via the Site for any purposes other than to:

- Facilitating, personalizing, and improving your experience on the Site;

- Provide you with information you've requested in connection with castings, show applications, employment, or other offerings by Hylton;
- Evaluate your suitability for castings or employment with Hylton, as applicable, and contact you in furtherance thereof;
- Contact you in response to any requests, complaints, or other comments you may have about the Site or Hylton;
- Monitoring and analyzing usage of the Site, and optimizing its performance;
- Making business improvements; and/or
- Improving security of the Website and preventing fraud.

SHARING OF PERSONAL INFORMATION

We may share your Personal Information with our vendors, service providers, business partners, and other third parties as reasonably necessary to operate the Site, to provide services to you, including to the producers and/or networks for whom we conduct castings, and to communicate with you. We may also disclose Personal Information:

- To comply with valid legal processes, such as pursuant to a search warrant, subpoena, or court order;
- When we have a good faith belief that the law requires such disclosure;
- When necessary to comply with applicable laws, rules, or regulations;
- When you have expressly consented to such disclosure;
- When reasonably necessary to protect our rights and property; and/or
- If we buy, merge with, or sell substantially all of our assets.

We will not sell your Personal Information to third parties for their marketing purposes without your explicit consent, and you will not receive any contact from unaffiliated third parties as a result of providing Personal Information to us. In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your Personal Information is treated, transferred, or used.

YOUR RIGHTS IN YOUR INFORMATION

We process your Personal Information with your consent and in furtherance of the legitimate interests our business, including to prevent fraud, provide customer service, optimize the Site, market our products and services, and make business improvements. The Personal Information we collect from you may be transferred to and stored and processed in the United States or elsewhere. Depending on your location and our basis (or bases) for collecting your personal information, you may be entitled to certain privacy rights, including:

- Right of access to your Personal Information;
- Right to rectification of your Personal Information;
- Right to erasure (“right to be forgotten”);
- Right to restrict processing of your Personal Information;
- Right to data portability;
- Right to object (opt-out); and
- Right to withdraw consent.

You may contact us at any time about exercising your data protection rights. We will consider your request in accordance with applicable laws. We will not discriminate against you for exercising any of your data protection rights.

HOW DO WE RESPOND TO ‘DO NOT TRACK’ SIGNALS?

Do Not Track (“DNT”) is a privacy preference that users can set in certain web browsers. DNT is a way for users to inform websites and services that they do not want certain information about their webpage visits collected over time and across websites or online services. We do not currently recognize or respond to browser-initiated DNT signals but you can still opt out of the use of certain cookies.

SECURITY

We take commercially reasonable measures to safeguard the Personal Information we collect from you. If you have any questions about the security of your Personal Information, please contact us.

RETENTION

We will not retain your Personal Information longer than is necessary for the purposes for which the information was collected as set forth in this Privacy Policy.

USER CONTENT

The Site allows you to upload, submit, and store content, including, for example, photographs, audio, video, resumes, and biographical material (your "User Content"). You retain any intellectual property rights that you may hold in your User Content and you are responsible for everything submitted to the Site.

We do not claim ownership in any User Content. Nonetheless, you hereby give Hylton (and those we work with) a non-exclusive, no-cost, royalty free, perpetual, worldwide license to use, host, store, reproduce, modify, create derivative works (such as translations, adaptations, or changes we might make for the Site to function optimally), communicate, publish, publicly perform, publicly display and distribute your User Content. Where appropriate, and subject to this Privacy Policy, Hylton may publish or disclose your name in connection with your User Content. By submitting User Content, you warrant and represent that you own the rights to the User Content or are otherwise authorized to post the User Content and grant Hylton the rights contemplated under this Privacy Policy. You are responsible for proving your User Content does not violate any laws or third-party rights.

THIRD PARTY LINKS / WEBSITES

The Site may contain links to third-party websites that we do not operate and that are beyond our control. Hylton does not endorse, and is not responsible for, the privacy practices or the content of such websites. You should review the applicable privacy policies in connection with your use of such websites.

CHILDREN'S ONLINE PRIVACY PROTECTION ACT

The Children's Online Privacy Protection Act of 1998 and its rules (collectively, "COPPA") require us to inform parents and legal guardians ("Parents") about our practices for collecting, using, and disclosing Personal Information from children under the age of 13 ("Children"). It also requires us to obtain verifiable consent from a child's parent for certain collection, use, and disclosure of the child's Personal Information. This section only applies to children under the age of 13 and supplements the other provisions of this Privacy Policy.

a) Parental Consent

Only a Parent or Legal Guardian of a child under the age of 13 years old may submit information on the Site for consideration to promote their child's performing arts career. When creating a submission on behalf of their child, the Parent or Legal Guardian will

be asked to enter their child's date of birth. If the child is under 13 years of age, a Parent must affirm that they are the Parent or Legal Guardian of the Child whose information they are submitting, and consent to the release of the child's Personal Information.

b) Accessing And Correcting Your Child's Personal Information

At any time, you may review your child's Personal Information that is maintained by us, require us to correct or delete the Personal Information, and/or refuse to permit us from further collecting or using the child's Personal Information. You can review, change, or delete your child's Personal Information by sending an email to bookings@hyltoncasting.com. To protect your privacy and security, we may require you to take certain steps or provide additional information to verify your identity before we provide any information or make corrections.

INTELLECTUAL PROPERTY

The Site and its original content, features, and functionality are owned by Hylton, and we reserve all rights granted under copyright law.

TERMINATION

We may terminate your access to the Site, without cause or notice, which may result in the forfeiture and destruction of all information associated with you. All provisions of this Privacy Policy that by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity, and limitations of liability.

GOVERNING LAW

This Privacy Policy (and any further rules, policies, or guidelines incorporated by reference) shall be governed and construed in accordance with the laws of Georgia.

CHANGES TO PRIVACY POLICY

We reserve the right, at our sole discretion, to modify or replace the terms of this Privacy Policy by posting the updated terms on the Site. Your continued use of the Site after any such changes constitutes your acceptance of the new terms. Any modification is effective as of the posting of the change.

CONTACT US

We are the controller of your Personal Information that you provide to us or that we collect through the Site. If you have any questions about this Privacy Policy or our use

of your Personal Information, or to access, modify, or erase your Personal Information pursuant to applicable law, please contact us using the information provided below.

Mailing Address:

Hylton Casting LLC
999 Peachtree Street NE, Suite 400
Atlanta, GA, 30309

Email: bookings@hyltoncasting.com

This Privacy Policy was last updated on August 7, 2024.